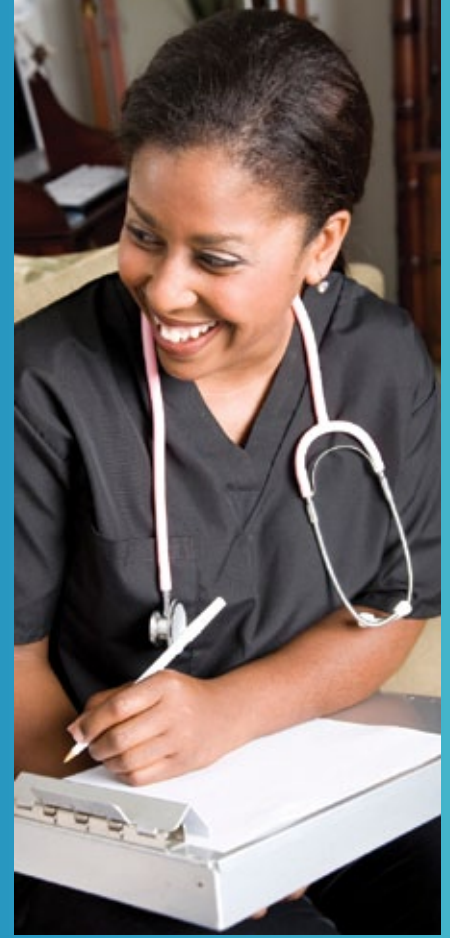


# INVESTING IN JOBS AND OPPORTUNITY



# CANDIDATES



## **Charles Baker** Republican

Charles Baker is the former CEO of Harvard Pilgrim Health Care and former Selectman of Swampscott. He also served as the Secretary of Administration

and Finance in the Weld and Cellucci administrations and the Secretary of Health and Human Services under Weld. Baker holds an M.B.A. from Northwestern University's Kellogg Graduate School of Management, and a B.A. from Harvard College.



## **Treasurer Timothy Cahill** Independent

Tim Cahill has served as the Massachusetts State Treasurer since 2003. He was the Norfolk County Treasurer from 1996-2003 and a Quincy City Councilor from 1987-2003. Cahill graduated from Boston University in 1981 with a degree in political science. In 2007, he was awarded an Eisenhower Fellowship and traveled to India and Ireland to study urban growth.



## **Governor Deval Patrick** Democrat

Governor Patrick has served as Governor of Massachusetts since 2007. He previously worked as an attorney at several law firms, the Texaco

Corp., and the Coca Cola Company. In the Clinton administration, he served as Assistant Attorney General for Civil Rights, where he worked on issues ranging from prosecution of hate crimes to enforcement of disabilities rights laws. Patrick holds a J.D. from Harvard Law School and a B.A. from Harvard College.



## **Dr. Jill Stein** Green-Rainbow

Dr. Jill Stein is a physician and the co-author of *In Harm's Way: Toxic Threats to Child Development*, published in 2000, and *Environmental*

*Threats to Healthy Aging*, published in 2009. In 2003, Stein co-founded the Massachusetts Coalition for Healthy Communities. She previously represented the Green-Rainbow Party in the race for Governor in 2002, State Representative in 2004 and for Secretary of State in 2006. Stein graduated from Harvard Medical School in 1979 and Harvard College in 1973.

## MODERATOR AND PANEL



**Peter Howe** has been NECN's Business Reporter since April 2008, reporting for **NECN Business, This Week in Business** and other programs. Howe serves as interim host of NECN's **CEO Corner** and has also reported extensively

for NECN's public-affairs series with The Boston Foundation. He came to NECN after two decades with *The Boston Globe*, where he covered the Massachusetts State House, Big Dig, Boston City Hall, and business beats. Howe, 45, of Newton, Mass. graduated from Harvard College in 1986.



**George Donnelly** is Editor of the *Boston Business Journal*. George has been on the Boston media scene for over 20 years. He joined the *Boston Business Journal* as editor in November 2000. Previously, he has served as a senior editor

at *CFO* magazine; editor-in-chief of the Tab newspaper group, which included 15 weekly newspapers in the Greater Boston area; and as editor of the *Somerville Journal*.



**Shirley Leung** is the assistant managing editor of business news at *The Boston Globe*. She oversees the daily business section, business coverage on *boston.com*, and the Sunday Money & Careers and Real Estate sections. Prior to the

*Globe*, Shirley spent six years at the *Wall Street Journal* as a reporter in the Boston, Chicago, and Los Angeles bureaus. Shirley is the co-president of the New England chapter of the Asian American Journalists Association, a nonprofit that aims to raise awareness about Asian-American issues and promote diversity in newsrooms. Shirley is a graduate of Princeton University.



**Curt Nickisch** is the Business & Technology Reporter at WBUR-FM and *wbur.org*, Boston's NPR news station. He strives to tell Greater

Boston's best tech and money stories in ways that both business savvy insiders and business neophytes find intriguing and informative. To enhance his coverage, Curt is currently an M.B.A. candidate at Boston University. He previously earned an M.S. in Journalism from South Dakota State University and a B.A. from the University of Utah.

## THE FORUM IS SPONSORED BY:

SkillWorks: Partners for a Productive Workforce

Associated Industries of Massachusetts

The Hyams Foundation, Inc.

National Skills Coalition

State Street Corporation

Workforce Solutions Group

## SKILLWORKS IS FUNDED BY:

The Barr Foundation

The Boston Foundation

Chorus Foundation

City of Boston's Neighborhood Jobs Trust

The Clowes Fund

Commonwealth of Massachusetts

The Garfield Foundation

The Hyams Foundation

Microsoft Corporation

National Fund for Workforce Solutions

Nellie Mae Education Foundation

State Street Foundation

Surdna Foundation

United Way of Massachusetts Bay and Merrimack Valley

# PROGRAM

## Investing In Jobs and Opportunity Gubernatorial Forum

**4:00 to 5:30 pm**  
**Tuesday, September 28, 2010**

**Bunker Hill Community College**  
**Health and Wellness Center**



Mary L. Fifield, Ph.D., President, Bunker Hill Community College  
Loh-Sze Leung, Director, SkillWorks: Partners for a Productive Workforce  
Paul S. Grogan, President and CEO, The Boston Foundation  
Alan Macdonald, Executive Team, Workforce Solutions Group

### **Moderator**

Peter Howe, New England Cable News

### **Journalist Panel**

George Donnelly, *Boston Business Journal*  
Shirley Leung, *The Boston Globe*  
Curt Nickisch, WBUR-FM

Allen Guerrero, Healthcare Training Institute Participant,  
Massachusetts General Hospital

Charles Baker, Republican Candidate for Governor

Matthias McGuffie, Year Up Graduate, State Street Corporation

Dr. Jill Stein, Green-Rainbow Candidate for Governor

Michael Tamasi, Owner and President, AccuRounds

Treasurer Timothy Cahill, Independent Candidate for Governor

Jerry LeShore, Hotel Training Center Graduate, ARAMARK

Governor Deval Patrick, Democratic Candidate for Governor

### **PLANNING COMMITTEE**

Loh-Sze Leung, Chair  
*SkillWorks: Partners for  
a Productive Workforce*

Elsa Bengel  
*YMCA Training, Inc.*

John Drinkwater  
*Massachusetts AFL-CIO*

Ruthie Liberman  
*Crittenton Women's Union*

Lew Finfer  
*Massachusetts Communities  
Action Network*

Brenda Francis  
*New Bedford & Wareham Career Centers*

Arlind Hoxha  
*SkillWorks: Partners for  
a Productive Workforce*

Elizabeth Keliher  
*Massachusetts Workforce Professionals  
Association*

Patricia Maguire  
*SkillWorks: Partners for  
a Productive Workforce*

Keith Mahoney  
*The Boston Foundation*

Kathie Mainzer  
*The Strategy Group, Inc.*

Deborah Mutschler  
*Massachusetts Workforce Alliance*

Alysia Ordway  
*Boston Private Industry Council*

Sue Parsons  
*Workforce Solutions Group*

Casey Recupero  
*Year Up*

Jerry Rubin  
*JVS*

Daniel Sherman  
*The Boston Foundation*

David Trueblood  
*The Boston Foundation*



To tweet live from the forum, use the hashtag #S2CMA

Video from the forum will be posted at [www.skill-works.org/forum](http://www.skill-works.org/forum)

# VISION

## VISION

A skilled workforce is crucial to our state's productivity and competitiveness. Every Massachusetts resident should have access to at least two years of education or training past high school so that they have the vocational credential, industry certification or Associates Degree needed to succeed in today's economy. Residents should also have access to the basic skills, support and financial aid needed to pursue such education.

In addition, Massachusetts needs to dramatically improve post-secondary credential attainment rates by developing new capacity in high demand fields and educational models that work for youth and adults.

## BACKGROUND

Almost half of Massachusetts jobs are middle-skill jobs, requiring more than a high school diploma but less than a four-year college degree.

- Demand for middle-skill jobs and occupations will remain robust in the future in both the state and the U.S.
- Since 2002, funding for skills training within the U.S. Department of Labor alone has been cut by more than \$2 billion.
- Massachusetts' investment in public higher education is woefully inadequate; the state ranks 46th in the nation in terms of per capita spending on public higher education.
- In Massachusetts since 2001, there has been a 22% decline in funding for public higher education and a 25% decline in funding for adult basic education when adjusted for inflation.
- Over 400,000 Massachusetts residents do not have a high school diploma; over 150,000 have limited English proficiency.
- Only 35.5% of the graduates from the Boston Public Schools Class of 2000 who enrolled in college earned a 2 or 4-year degree within 7 years of graduating high school. This 2 or 4-year credential attainment rate drops to 12.5% for those graduates who enrolled in community colleges.
- Boston, a city of 600,000 residents, will receive fewer than 300 training vouchers through Workforce Investment Act funding in FY2011.

Massachusetts has some pieces of the puzzle in place to help workers advance toward middle-skill jobs. **Still, more needs to be done to ensure our Commonwealth's workforce has the Skills to Compete.**

Three key principles—**Partnerships, Pathways, and Proportionate Investment**—underpin a strategy to help more Bay State residents attain the middle-skill credentials they need to help the Commonwealth maintain its competitive edge and to help our families attain economic independence.

Sources: Public Higher Education Network of Massachusetts; Massachusetts Budget and Policy Center; Council for Adult and Experiential Learning; Massachusetts Profile of Adult Learners; National Skills Coalition; Boston Private Industry Council: A Seven Year Longitudinal Study of the Boston Public Schools Class of 2000; City of Boston Office of Jobs and Community Services



**SkillWorks**  
PARTNERS FOR A PRODUCTIVE WORKFORCE

c/o The Boston Foundation  
75 Arlington Street, 10th Floor  
Boston, MA 02116  
[www.skill-works.org](http://www.skill-works.org)  
[skillworks@tbf.org](mailto:skillworks@tbf.org)

For more information on Skills2Compete-Massachusetts, please see [www.skills2competema.com](http://www.skills2competema.com)